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Lourdes Carvajal FD-369-601

"Cuban Cadence" is a fashion collection that draws inspiration from the vibrant pastel colors found in the architectural gems of Cuba. Rooted in the juxtaposition of historical charm and contemporary allure, this collection seamlessly intertwines the timeless elegance of Cuban structures with a modern twist designed for the dynamic woman of today.

With playful details and thoughtful design elements, "Cuban Cadence" invites women to explore the rich history of Cuban architecture through a contemporary lens. It's a celebration of the past, a nod to the present, and a promise for the future—a collection that embodies the spirit of Havana, where every step is a dance, and every garment is a celebration of life.

Market: *Luxury*

Competitors: *Carolina Herrera, Oscar de la Renta, Alice and Olivia*

Retailing: *Saks Fifth Ave, Neiman Marcus, and Berdorf and Goodman*



Ana De
Armas

*A List Cuban & Spanish
Hollywood Actress*



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The Customer

Meet our customer, a dynamic woman aged 21 to 35 who effortlessly blends a vibrant lifestyle with a thriving career. Embracing a love for bright colors, she radiates energy in her chic and trendy wardrobe, always staying ahead of fashion trends. As a career-oriented professional, her attire seamlessly transitions from sophisticated office wear to comfortable yet stylish detailed outfits for everyday activities. An avid traveler, she gravitates towards lightweight and versatile pieces, perfect for exploring tropical climates and new cultures. For evening events, she's always the best dressed wearing structured pieces that emphasizes her clean and sharp personality. Living a simple, productive, and health-conscious lifestyle, she values quality fashion that aligns with her ethical and sustainable preferences.



C o l o r P a l e t t e



PANTONE 11
-4201
TCX Cloud
Dancer
R:241 G:238
B:233



PANTONE 11
-4805 TCX Hint
of Mint
R:215 G:235
B:230



PANTONE 12
-0824
TCX Pale
Banana
R:251 G:225
B:153



PANTONE 12
-0322
TCX Butterfly
R:203 G:221
B:166



PANTONE 13
-5412
TCX Beach
Glass
R:147 G:222
B:207



PANTONE 14
-1714
TCX Quartz
Pink
R:243 G:167
B:169



PANTONE 15
-1218
TCX Semolina
R:208 G:184
B:153



PANTONE 15
-4225
TCX Alaskan
Blue
R:105 G:169
B:211



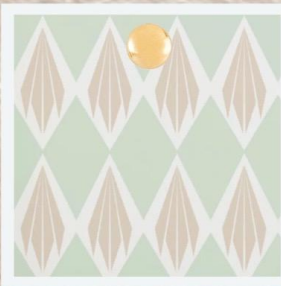
PANTONE 17
-1540
TCX Apricot
Brandy
R:169 G:105
B:90



PANTONE 19
-4008
TCX Meteorite
R:44 G:40
B:41

Pattern Inspiration

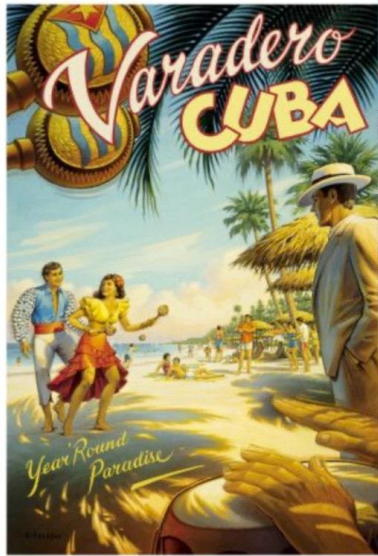
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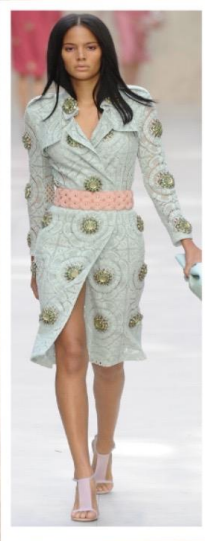
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MoodBoard



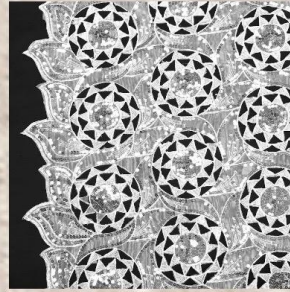
Garment Inspiration



Fabrics & Trims



*Traditional
Cuban
Embroidery*



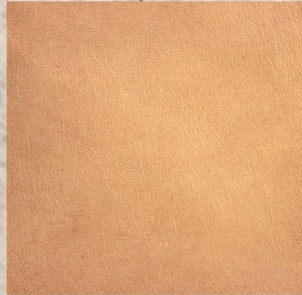
*100% Cotton Eyelet
Sequence*



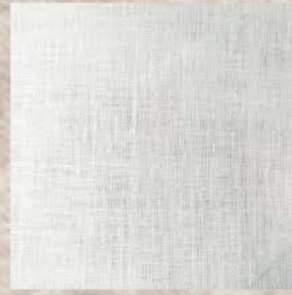
100% Silk Organza



100% Cotton Eyelet



100% Lamb Skin Leather



100% Linen



100% Natural Cork

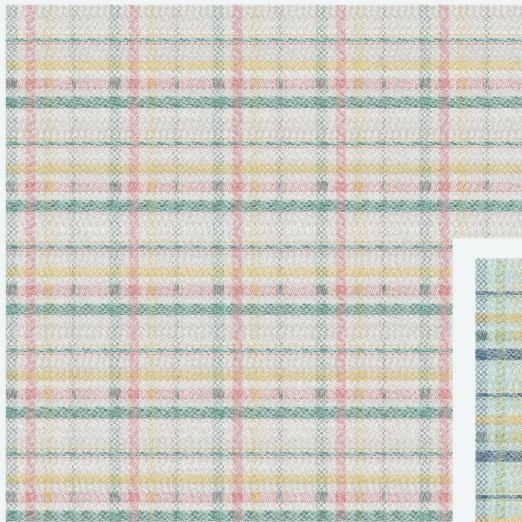


*Floral 2 Hole
Buttons*

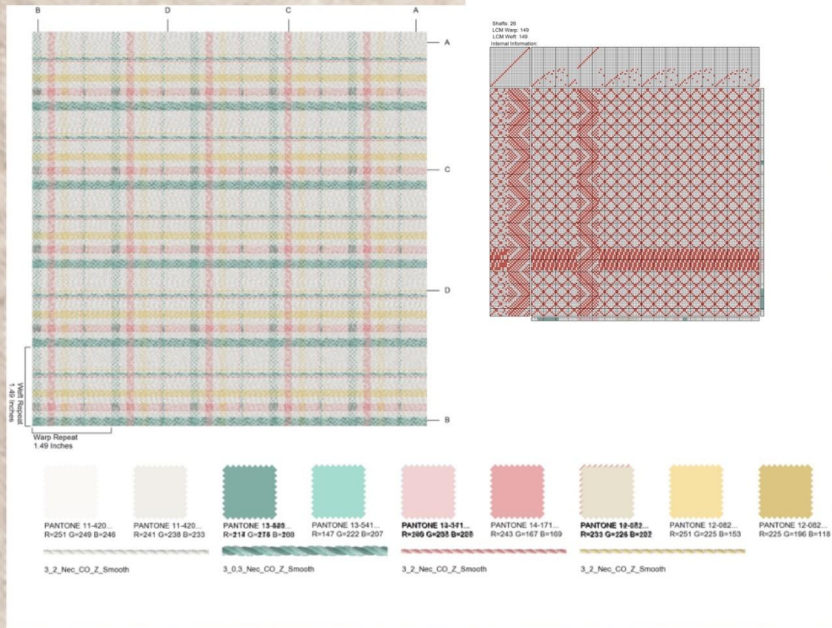


Invisble zipper

Plaid Colorway



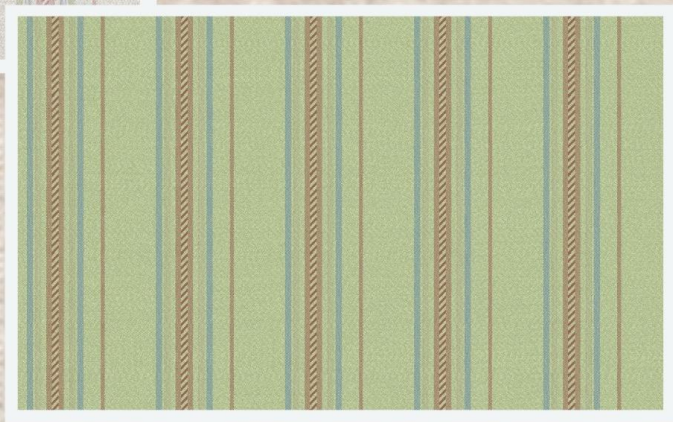
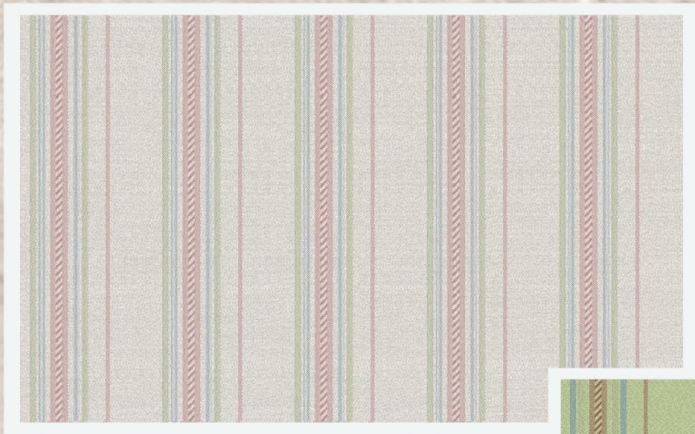
Plaid Palette Data



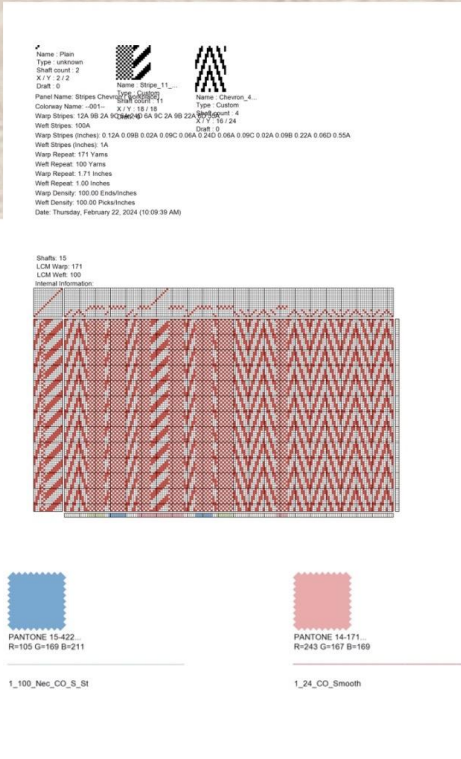
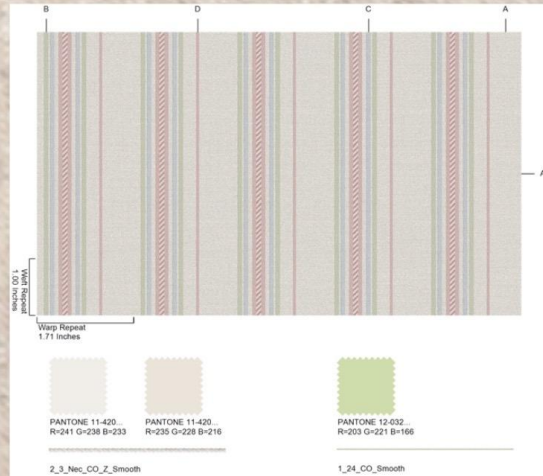
Plaid Flats



Stripe Colorway



Stripe Palette Data

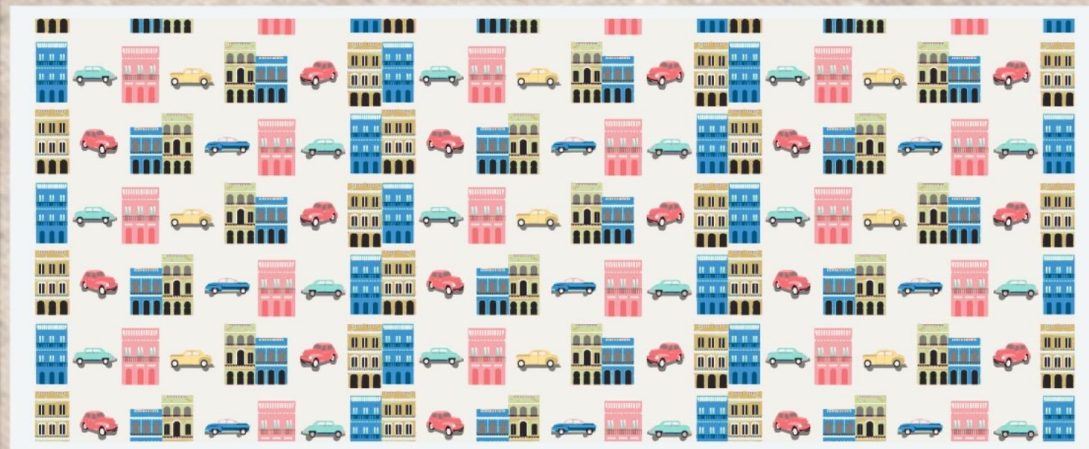


Stripe Flats



Final Line Up

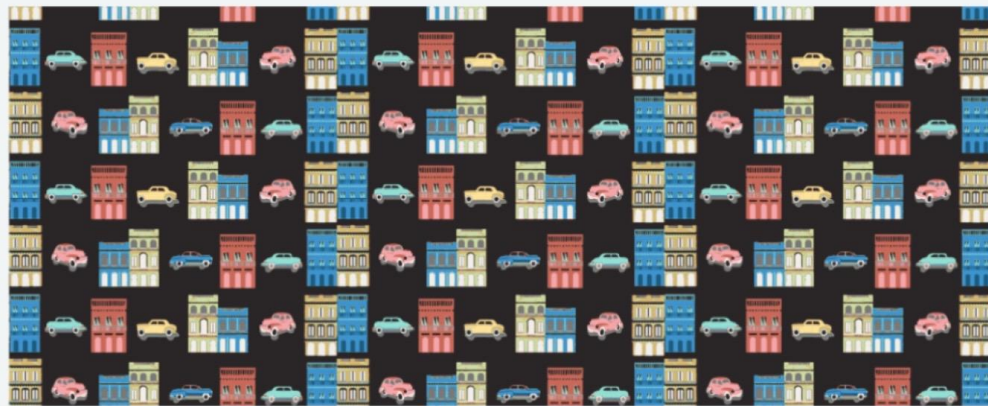


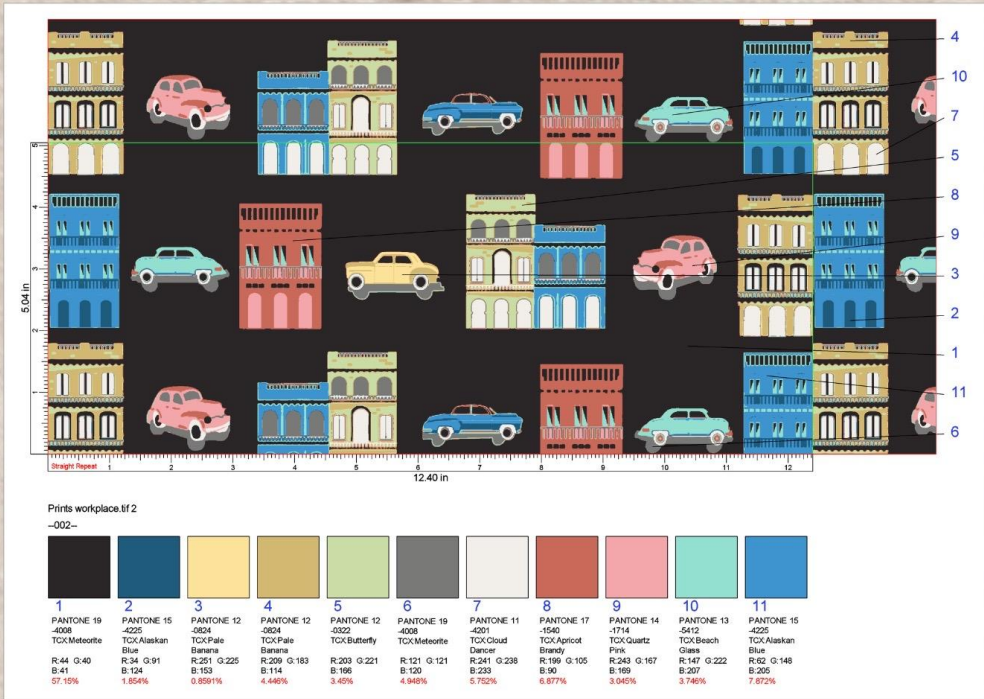


Print #1

Colorway A

Colorway B





Repeat Print #1
Colorway B
Data

Print #1 Long Sleeved Tops

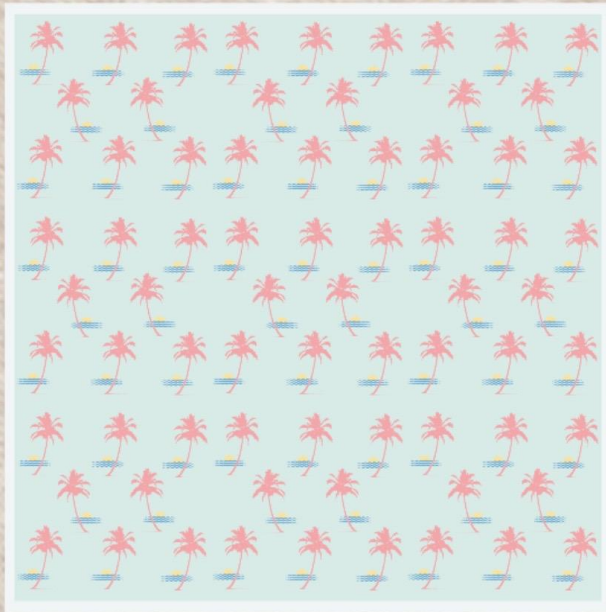


Print #2 Strap Top

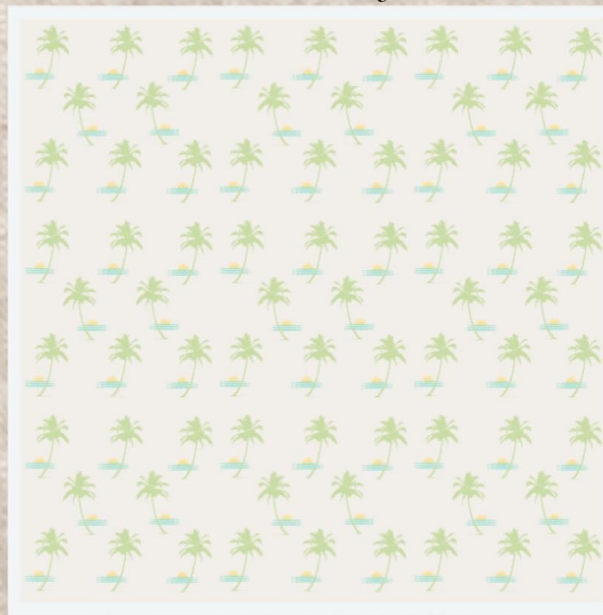


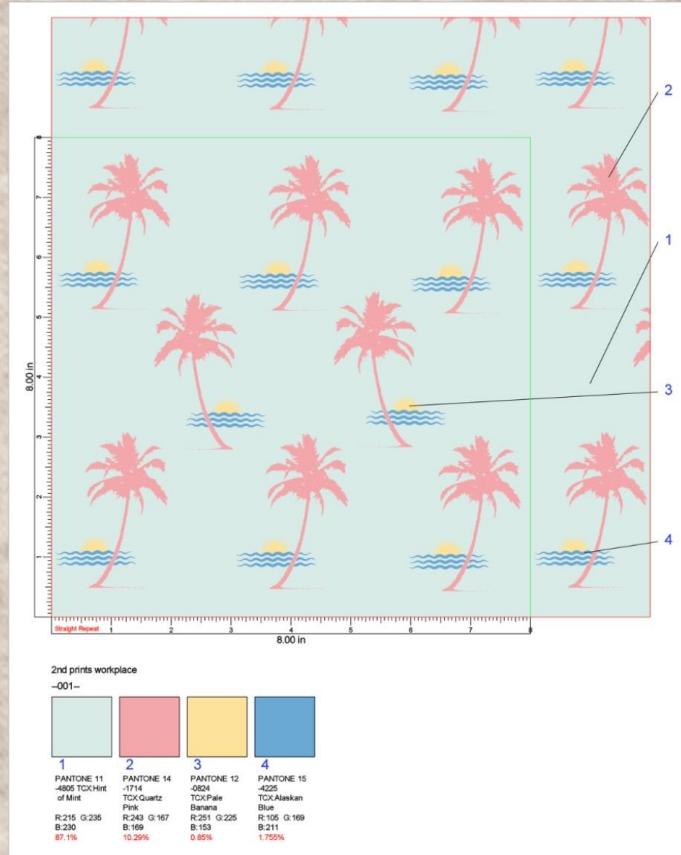
Print #2

Colorway A



Colorway B





Repeat Print #2

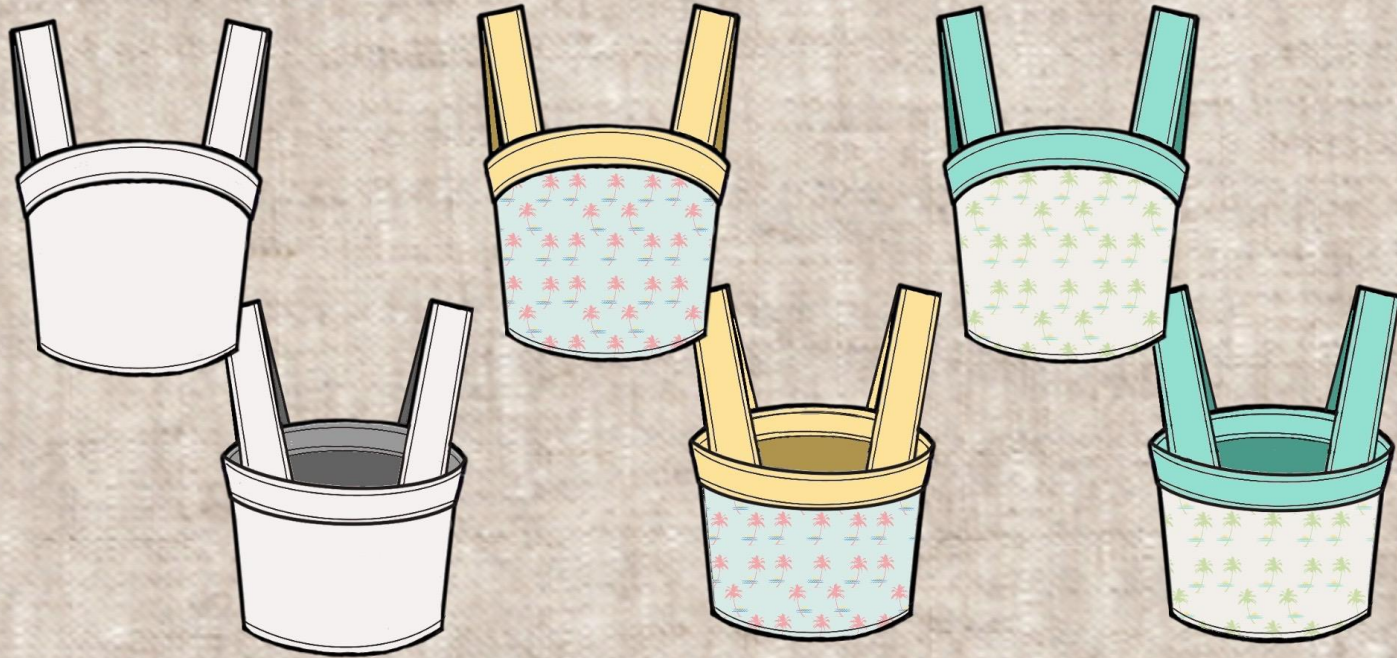
Colorway B

Data

Print #2 Long Sleeved Tops



Print #2 Strap Top



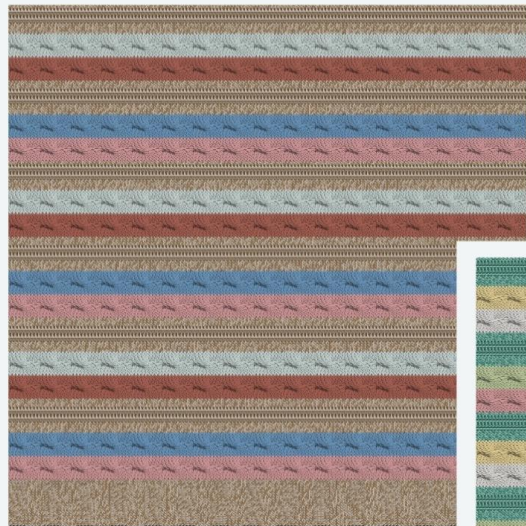


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Knit Pattern Colorways



A large, detailed image of a textile sample showing a repeating pattern of horizontal stripes. The stripes are colored yellow, white, green, and red, and are separated by thin black lines. The pattern is dense and covers the entire area.



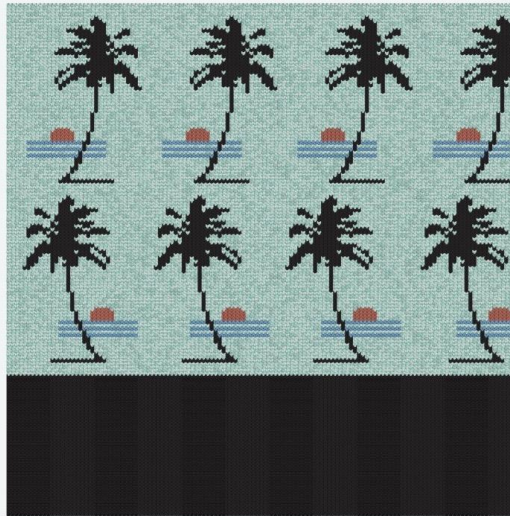
Name: Kilt 1 workplace (1) updated
Modification Date: Thursday, April 25, 2024 (9:54:34 AM)
Colorway: 1
Size: 150 * 200 (Stitches)
Dimensions: 15.9 * 20 (inch)
Colored Yarns Percentage: A(48%) B(13%) C(13%) D(13%) E(13%)
Interval Information:

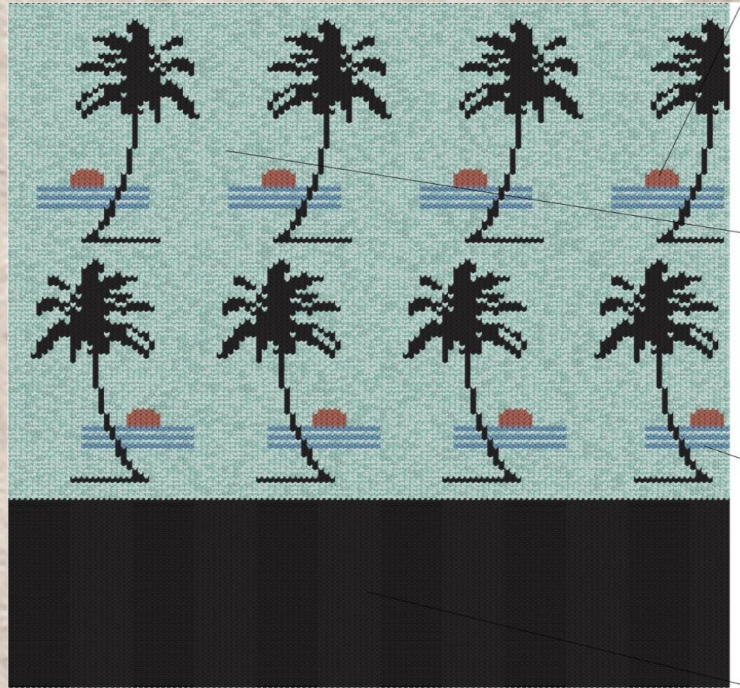


Knit
Sweater Dress



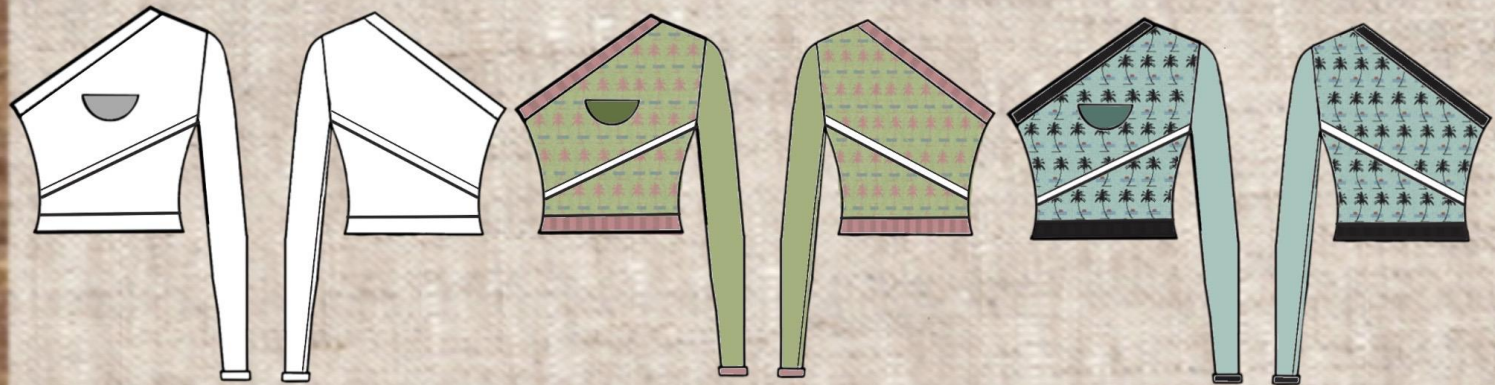
Printed Knit Colorways



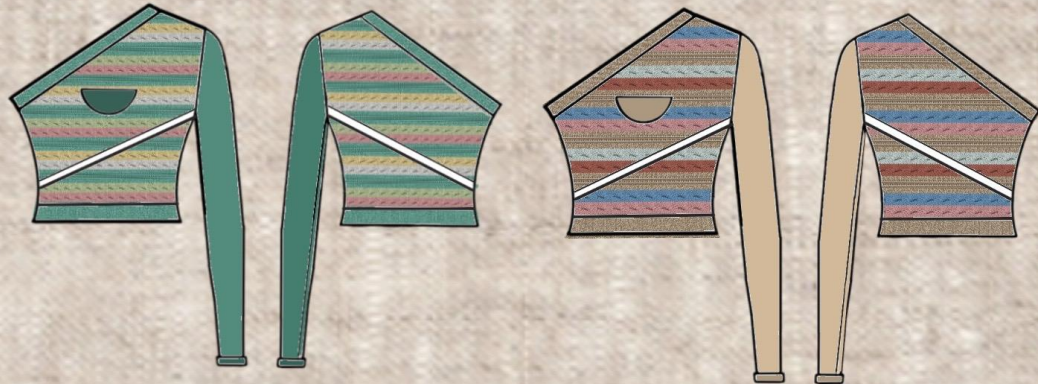


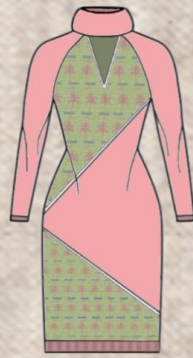
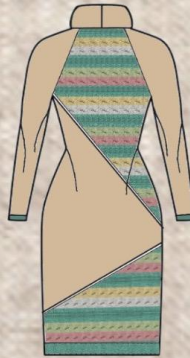
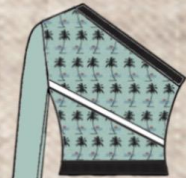
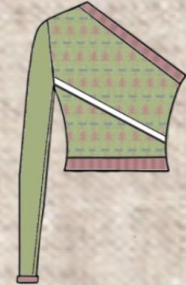
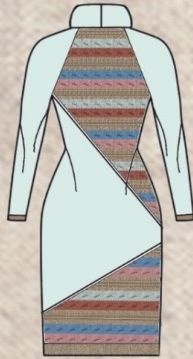
				
PANTONE 11-480 R=115 G=226 B=230	PANTONE 13-541 R=147 G=222 B=237	PANTONE 19-060 R=147 G=222 B=237	PANTONE 17-154 R=199 G=109 B=90	PANTONE 15-422 R=105 G=169 B=211
5_1_28_AFS		5_1_28_AFS		5_1_28_AFS
Name: new print knit sample Modification Date: Thursday, May 2, 2024 (9:24:19 AM) Colorway: -003- Size: 128" x 160" (3200x400) Dimensions: 16.0" x 16.0" (40x40) Control Yarns Percentage: A59 1% B37 9% G6 9% D2 1% Internal Information				

Printed Knit Data



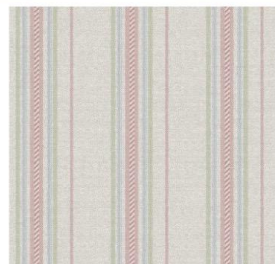
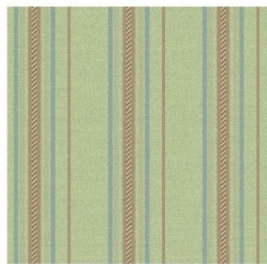
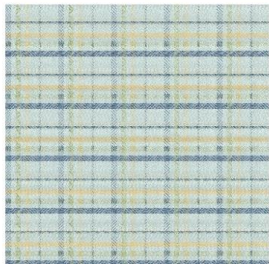
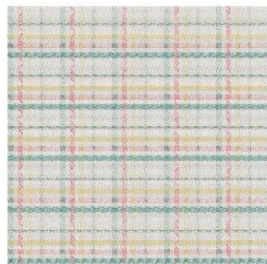
Off the
Shoulder Knit
Sweater





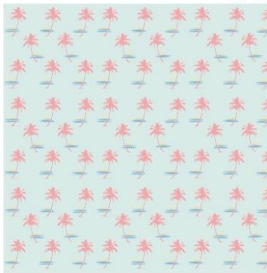
Final
Lineup

Fabrications



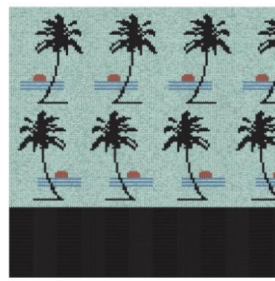
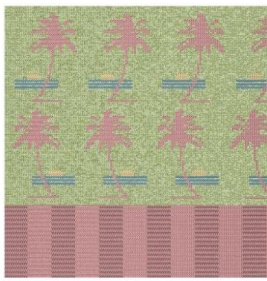
Plaids

Stripes



Print 1

Print 2

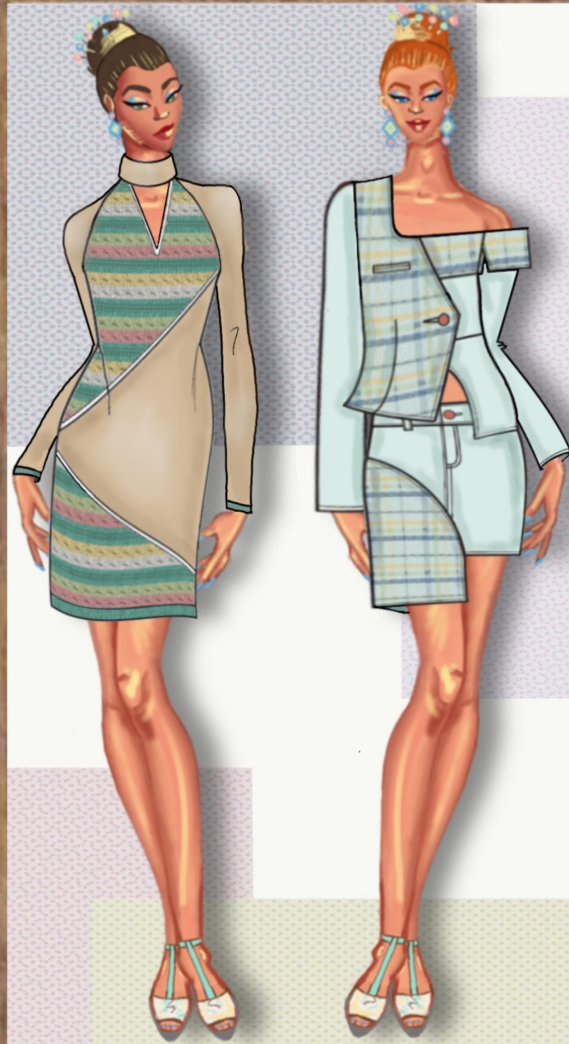


Knit 1

Knit 2

Full Collection

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